



QUALITY POLICY

The business of Asahi Diamond Industrial Europe, subsidiary of Asahi Diamond Industrial Co, Ltd, is to produce and sell a wide range of diamond tools to targeted markets, such as Transportation, Mechanics, Glass and Construction.

In a very competitive market, Asahi Diamond Industrial's mission Europe is, while respecting the legal and statutory requirements, to supply to its customers of the innovative products who answer their expectations.

Within the framework of the continuous improvement, Asahi Diamond Industrial Europe settles the following objectives:


- Achieve an operating margin of 5%
- Match or exceed the sales budget
- Reduce scrap to 1,2 % of the production turnover
- Reduce claims to 0,21 % of the production turnover
- Respect deadlines manufacturing 95 %
- Develop at least 2 new products per year

These objectives are followed in management review.

The mission of our Quality manager, who has full necessary authority, is to survey the implementation of rules established by all.

I am pledged to ensure that all Asahi Diamond Industrial Europe products are manufactured according to the Quality book. I also engage the personnel of all workshops to respect in full the rules defined by this Quality-Environment book.

Chartres, July the 12th 2011


Le Président
Jean-Guillaume de DOUHET